# WHATIFBROS Creative Team



<u>et</u>







## WHATIFBROS Creative Team

We're a highly experienced creative open to offers of through-the-line work. Although our more than 40 years combined experience we have a beginner's mentality. You see, we know enough to know that we can't know it all. That's why we are keen to learn and take nothing for granted.

To us, showing up, and showing up consistently, is a non-negotiable. The need to understand the marketing communications problem is always uppermost in our minds. We trust in the creative process and stick with it even more ardently at the most challenging of times.

We constantly ask ourselves, What If, as we always aim to situate things differently. We get along but do not shy away from disagreements. They are grist to our creative mill. We strive to get along with whoever we work for.

How about you call us on: 083 634 0509 - Wilson Wilson.mafokwana@gmail.com or 066 406 6161 - Kay kay@groupadnouveau.co.za, **so that we can WhatIf for you.** 



## KABELO KAY MONARENG Art Director/Designer

Kay's passion for Advertising and Marketing ignited at Benoni College, where he studied Graphic Design and recognized his ideal career path. He further honed his skills at Wits Technicon, setting a solid foundation for his future endeavors.

Kay embarked on his professional journey in the advertising industry at FCB (Lindsay Smithers). There, he completed the prestigious Izikho Internship Programme Course and contributed to high-profile accounts such as FNB, Toyota, Sony PlayStation and Edgars.

He advanced his career as a Senior Art Director at Young & Rubicam, leading a team and orchestrating both below-the-line and above-the-line campaigns for notable clients like Pick N Pay, Go Banking, and Boardmans.

Seeking new challenges, Kay joined O'Brian Marketing, where he worked on an impressive roster of clients including ABSA, Ekurhuleni Municipality, Metropolitan, BP, Liberty Properties, Sita, PetroSA, Soul City, Tasima, Road Accident Fund, Bedia, Ithala, Khula, XPS, and the Expanded Public Works Programme (EPWP), among others.

Currently, Kay excels as a Senior Designer (Freelancer) with FNB, Pulse Comms, Tau Ya Phoka Group (Pty) Ltd, bringing his extensive experience and creative expertise to every project he undertakes.

## WILSON MAFOKWANA Copywriter

Wilson's more 30 years in advertising spans corporate, FMCG, public service and retail accounts. He has worked for several of the country's big agencies including The Agency and Lowe Bull.

He started out as a junior copywriter at Grey Advertising in 1990 and later worked in various other agencies, rising to Creative Group Head position at Y&R Johannesburg.

He left Y&R in 2009, for a freelance stint as communication strategist and copywriter. He joined June15 Advertising as an Executive Creative Director in 2012 until 2016.

Wilson has read English Literature (MA - 2019), Marketing and Accounting and Marketing at postgraduate level (BCom honours – 2020) at the University of the Witwatersrand.

## FEESTRUCTURE

We offer a comprehensive rate card for clients needing short-term services. Our fees are based on an hourly rate and may fluctuate according to the workload. These fees are subject to inflation and remain competitive within the industry. The rate card is available upon request.

For clients seeking long-term services, we offer retainer contracts. These contracts are negotiated between the agency and the client based on various factors.

If you are interested in partnering with us or require further information, please feel free to contact us at your convenience. Let us help elevate your brand to the next level.







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Opening your DigiPlus account is as easy as \*120 \* 2345 # or visit your nearest Cash Plus Agent today and enjoy Mobile Banking the FNB way.





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First Notional Book 44

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## Banking on you to stop fraud in its tracks.

We all have a role to play in the fight against fraud.

Check your Nedbark Business Communications Email: from 14 to 18 November to learn about how to protect bark and client information, how to avoid becoming involved in fraud, distornesty and theft, how to become traudwise, and where to log a neport.

### Report fraud to:

Nectaank Eswartini Risk Reporting Line on +268 2408 1258 or send an ernal to nectaankryt@nectbank.co.sz.

Want to remain anonymous make a report on 600 7006 or send an email to redbankgroup@tip-offs.com.

NEDBANK



## Banking on you to stop fraud in its tracks.

We all have a role to play in the fight against fraud.

### If you see or hear something strange, report it.

Use Report-It to log a report.

You can access Report It on the top nevigation bar on NedNews, via the Employee Portal under "Help me' or via QuickErks.

Are you unsure of which option to select to log a report? Click on the Need help and support' link in Report-It to writch the videos.

Log an anonymous report on 0800 000 909 or by sending an email to nedbankgroup@tip-offs.com.

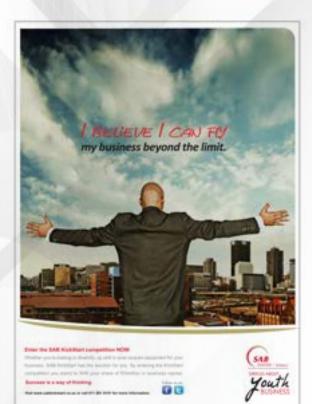
Look out for our international fraud awareness week messages from 14 to 18 November and you could WIN

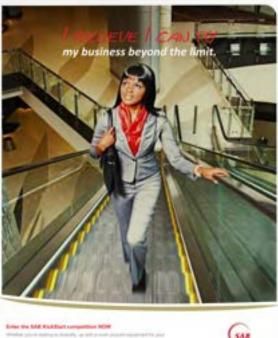
Nedbark Ltd Reg No 2251/000009/506 Learned Intercial Services and registered credit provider (NCIIC2'0).



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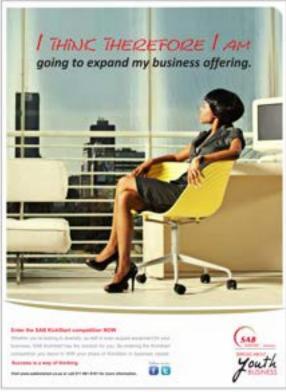
















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### OUR WORK



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Visit www.idc.co.za







## Over R100million for Green Hydrogen

Visit www.idc.co.za



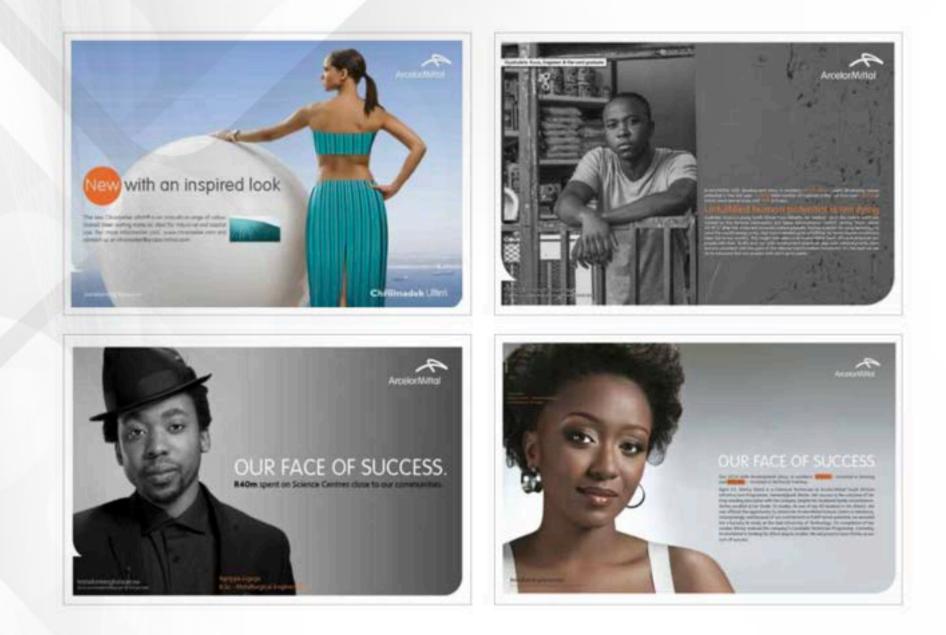


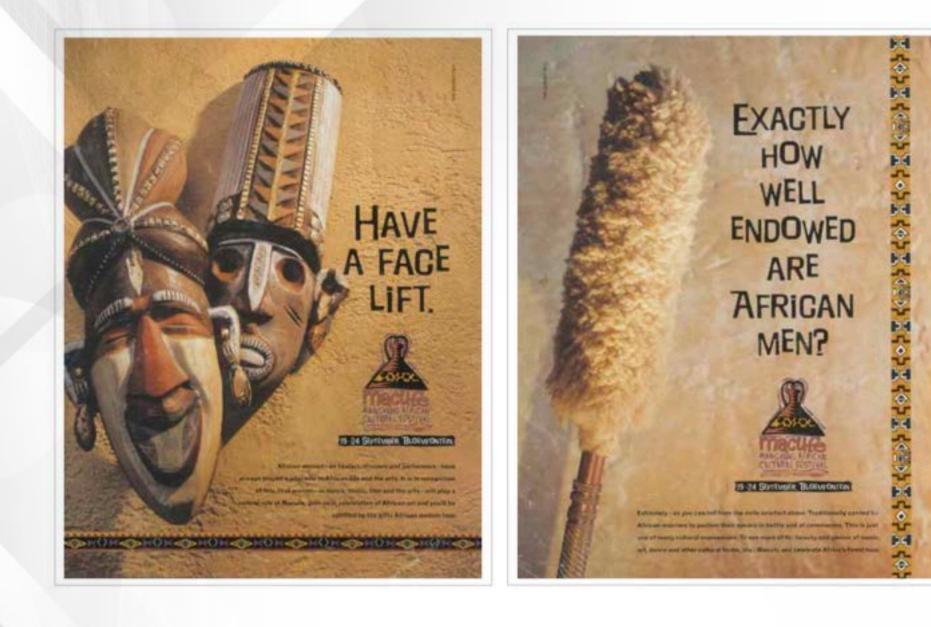
### Green is the New Currency

The Industrial Development Corporation (IDC) has invested over R100million in the Green Hydrogen economy. Over the past 10 years we have strived to expedite the economic development of this new industry for South Africa through our unique riskbased equity funding for project development. Our more than-a-bank approach hydrogen years on economic changes to maximise development impact, transformation and the just transition.

Join the Agenda. Visit www.idc.co.za









At 3Gixty Life, a 3Gixty Financial Services Company, formerly Union Life, we believe that collective financial self-determination is key to individual financial security. We provide tailor-made funeral and life insurance products that are within the reach of the majority. We are fully empowered and pride conserves on leveraging the proviously dispersed financial power of a predominantly black market.

No life left behind.

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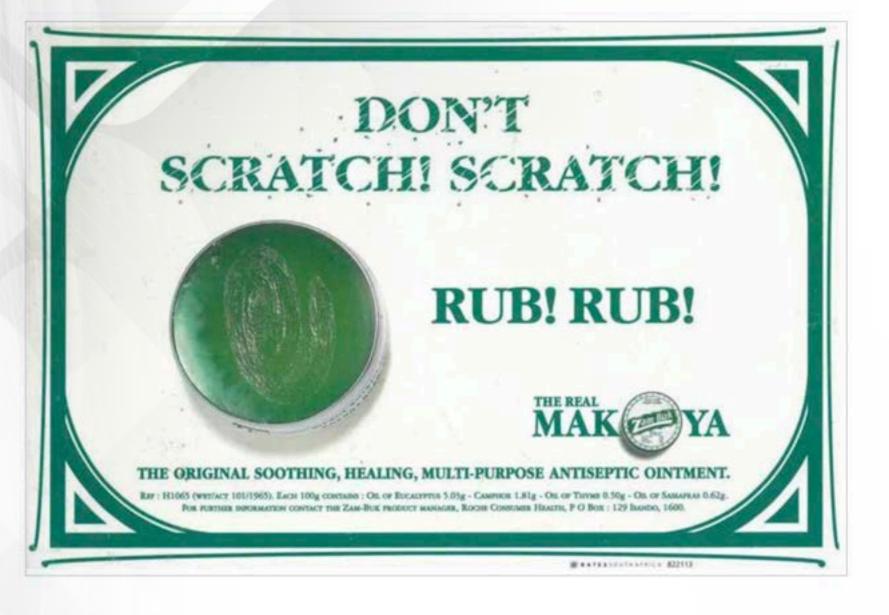
Call Centre 011 359 4000

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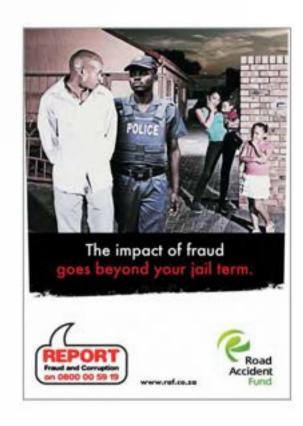


















Road Traffic

Road Traffic



## Water is life, respect it.





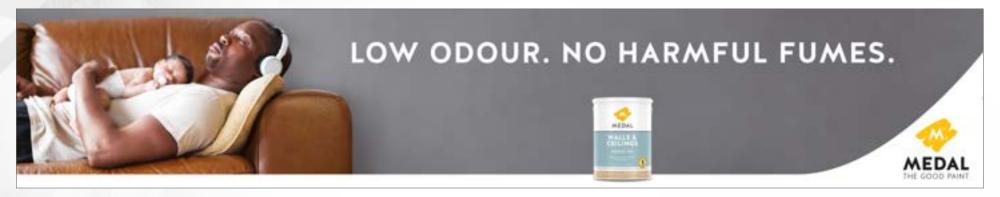
# Water is life, save it.



RAND WATER









GROUP

www.spiros.co.za







## THEN & NOW SIYANQOBA 2024

Under the ANC led government, South Africa's focus on SMEs and Broad-Based Black Economic Empowerment (BBBEE) has empowered workers. Over 500,000 individuals now participate in ownership schemes, demonstrating progress towards a more inclusive economy.

RETTER LIFE FOR

OOOO @MYANC



### NATIONAL PROSECUTING AUTHORITY AMENDMENT ACT 2024

### INVESTIGATING DIRECTORATE (ID) KEY OUTCOMES

- 34 matters involving 203 accused individuals and 65 accused entities have been enrolled.
- Enrolled 18 matters in current year.
- Authorised investigative work that led to the arrest of 77 individuals during the financial year, most of which are high-profile individuals.
- 13 new investigations for the 2022/23 financial year
- Total number of investigations authorised: 97
- During the 2022/23 financial year, (32%) of all authorised matters relate to investigations into alleged state capture, whilst 50% of all enrolled matters relate to state capture.
- State capture matters also constitute 13% of the total number of accused persons, whilst accused entities constitute 20% of all accused entities before court.
- A significant success of the ID during the financial year was its contribution to the recovery of R2.5b.























FOUNDATION UKWAKHA INGOMSO NAMHLANJE









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It's about the people



BLACKSTONE - GLOBAL-

















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